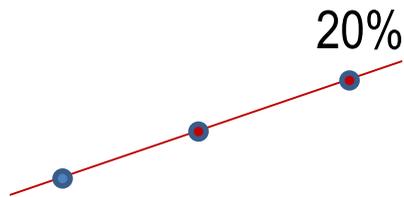


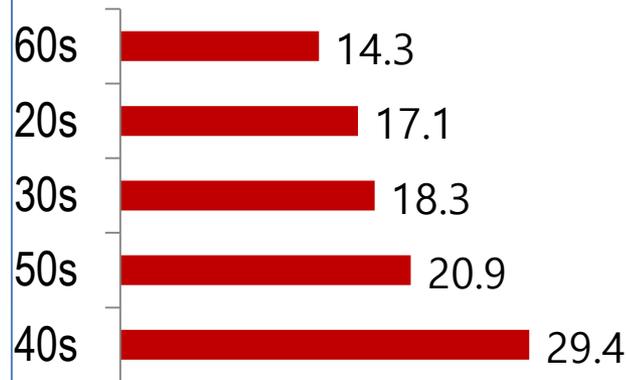
*Towards a more inclusive society
through **volunteering** in Korea:
Causes of, and solutions to, Korea's social division*

The questions

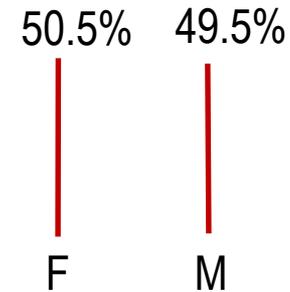
1. Why do Koreans volunteer in the way they do?



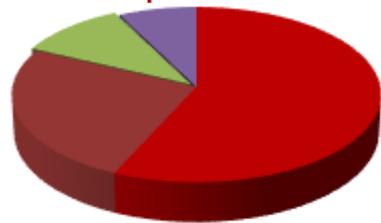
Participation Rate



Age Ratio



Gender Ratio



- **"Helping hands" activities(38%)**
- **One-to-one care(17%)**
- Traffic, Security(7%)
- Education(5%)

Volunteering Fields

- Meaningful free time
- Various experiences
- **Obligation of the wealthy**
- **Request from other people**

Motivation

- Stagnant participation rate
- Irregular, event-like, basic level volunteering
- Conflict between Government and CSOs.
- Volunteering in LDCs
- **80% CSR participation rate**

Trend

The questions

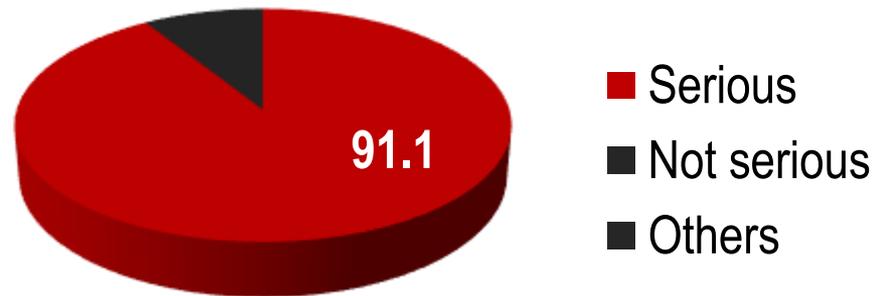
1. Why do Koreans volunteer *in the way they do*?

For the less fortunate and marginalized,
in the fields of welfare,
with a great participation of “the haves”

The questions

2. Still, why is there a growing mistrustful sentiment towards each other in Korean society?

- Korean people's opinion on social conflict level



The questions

2. Still, why is there a growing mistrustful sentiment towards each other in the Korean society?

■ Some relevant numbers

Social and gender inequality

Suicide rate

Average working hours

Hard liquor and tobacco consumption

Income redistribution

Social spending

Community spirit

Child welfare

OECD
TOP

OECD
BOTTOM

The factors

- Historical, Cultural & Political Background

Ideas	----->	Ideas 정(Jeong), Sharing, Hierarchy
Economic Model	----->	Developmental state
Governance	----->	Authoritative regime
Politics	----->	Highly fragmented interests
Methodology	----->	Top-down administration
Reinforced Ideas	----->	Fragmented collectivism

The phenomenon

- Low social trust
- Economic emphasis on economic democracy
 - Sociopolitical emphasis on welfare
 - Active welfare sector volunteering
 - **Volunteering of “the haves”**

Volunteering of “the haves”

CSR participation rate 80% (SMEs average participation rate 30%)

Budget proportion is increasing , Willingness to expand budget despite recession (80%)

60% of motivation was “to contribute social problem solving and to raise awareness on social issues”

Almost **80% of CSR activities are done in social welfare area**

CSR

Implemented under the former presidential committee of social inclusion

Leaders of Korean society were to participate in various volunteering activities aimed at social inclusion

Leading
Class

Volunteering of “the haves”

Korean people think that the motivations of the conglomerates' **CSR** activities is “*to avoid legal sanction* for their wrong-doings or to avoid *social criticism*”

Who are the “leading class”? -> *creating a term against social inclusion*

How are “*the haves*” *utilizing their resources and skills* in an effective way through volunteering?

Criticism

Volunteering for social inclusion

■ Let more people get involved

Systematic and diversified *research* on the volunteering desire of the haves

- Analyze current situation and develop attractive programs
- Increase participation and effectively utilize their skills and resources

■ Let volunteers work on the core issues

What are the core reasons of social conflict and mistrust?

What can volunteering/volunteers actually do to solve that?

- Get the answer and let's work on it.

■ Paradigm shift – everyone has a role to play

Change the paradigm and get the less privileged involved in volunteering

- A real step towards a real social inclusion – empower their skills, experience, network, boost their self-esteem as active citizens

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