

# Developing sustainable volunteer recruitment practices

A sports case study

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**volunteering**WA

# Acknowledgment of Country



# A Sporting Nation



# A Sporting Nation



- What do sports organisations need to do to recruit more volunteers?
- Where can they find them?
- How can sustainability be achieved?





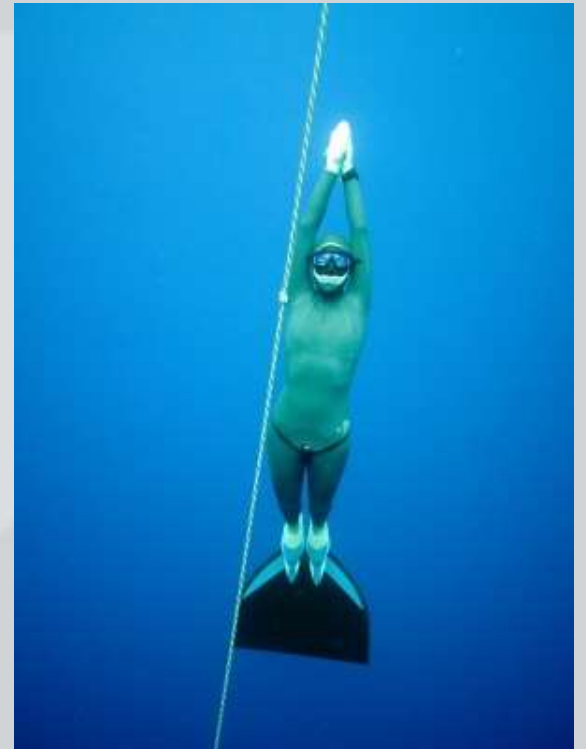
# Western Australia



Department of  
**Sport and Recreation**



# Sport in WA



# The Conversation

- Sources of Volunteers
- Groundwork
  - Systems and Processes
  - Rate of Return
  - Valuing Volunteers
  - The Ask
- Reinforcing



# The Sales Pitch



## Bumps, Bruises and Banged up Fingers

First Aiders needed at the Goalball Nationals.

We can guarantee you a unique volunteering experience (plus a Freddo Frog) if you join us at the Goalball National Games as a First Aider. And of course we can assure you of a great time helping our Banged Up Goalball players!





# Weapons Controller



# Work Experience

My interaction...will contribute to the development of my interpersonal skills especially my communication skills.”

“It has been a great experience at all levels mainly for my own self development”

Volunteers



# The Workplace

“This was a very valuable session and the program will be valuable for our club.”

“It was... the most rewarding and valuable course I have attended.”

Clubs, following skills-based workshop.



# Universities

“I am happy to have successfully shouldered the responsibilities entrusted to me and I will no doubt continue volunteering as I consider my experience ... as important as my academic education.”

International Student



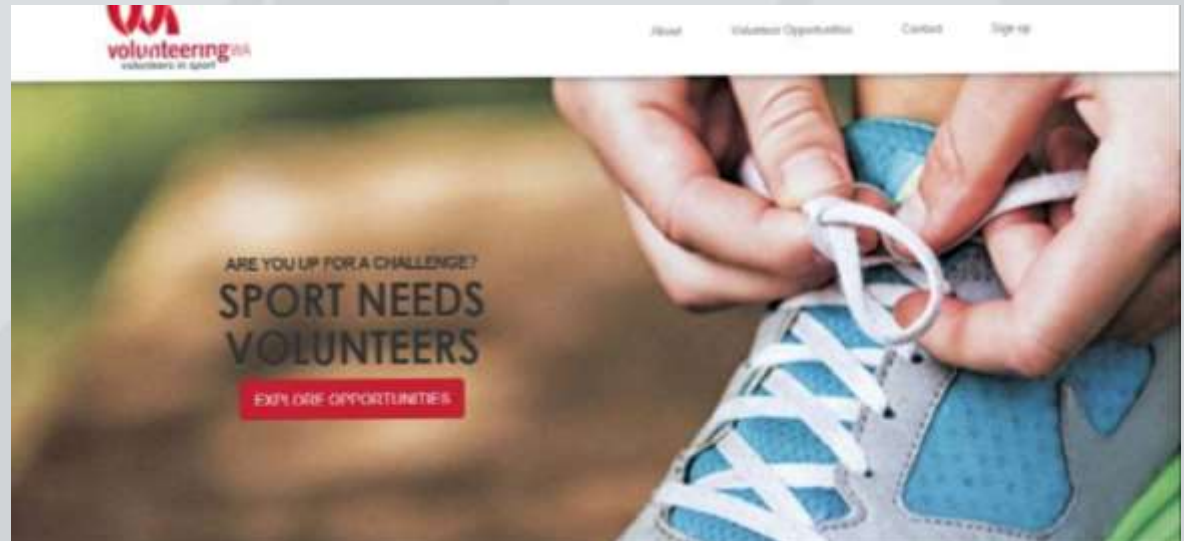


# Recruiting Online



“I just wanted to touch base and let you know that we have reached 50 volunteers for our event and we have now closed the application process. We are really overwhelmed and we can only put that down to the great network and reach that your organisation has.”

Swimming Australia



# Sustainability

- A new understanding for clubs and Volunteering WA
- Online recruitment
- Universities
- Sharing success stories



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Volunteers in Sport

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